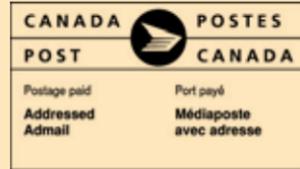


(Important Message Enclosed)

Grandview-Woodland Citizens' Assembly, PO BOX 47035 Denman Place, Vancouver, BC V6G 3E1



## Help shape the future of Grandview-Woodland

This is a special invitation to serve on the Citizens' Assembly on the Grandview-Woodland Community Plan

Your Name Here!  
(or resident of)  
123 Pacific Lane  
Vancouver, BC V5L W34

**Deadline**  
**July 31**  
**Respond Today**



# Citizens' Assembly on the Grandview-Woodland Community Plan

June 23, 2014

Dear Community Member,

**This letter is a special invitation to serve as a member of the Citizens' Assembly on the Grandview-Woodland Community Plan.** The Assembly is an important opportunity to serve your community and propose recommendations that will shape your neighbourhood over the next 30 years.

Community plans are official City documents that set the goals and guidelines for neighbourhood growth, as well as for investment in public spaces and facilities. In 2012, the City of Vancouver began working with the Grandview-Woodland neighbourhood to develop a new community plan.

There are still important questions that need to be answered. For instance, how will the neighbourhood remain affordable for its residents and local businesses? What types and sizes of new buildings will fit well and respect the character of different areas of the neighbourhood? What kinds of community services will residents need to access over the next 30 years?

When a set of draft policy directions was released last June, the City heard clearly that some of these directions—including a proposal for several towers next to the Broadway and Commercial transit hub—were not supported by the community. It was a mistake to have made these proposals, and one that we want to make right.

The Citizens' Assembly is an opportunity to create a new community plan that reflects the neighbourhood's needs and concerns. It is a chance for you to work with other community members and make an important contribution to your neighbourhood.

**We need your help to create a successful Grandview-Woodland Community Plan.**

**To volunteer for the Citizens' Assembly please phone 1-800-858-0435, mail in the enclosed form, or register online at [grandview-woodland.ca](http://grandview-woodland.ca) by Thursday, July 31, 2014.**

You don't need to be an expert to participate. As one of 48 members of the Citizens' Assembly, you will learn about community planning and important neighbourhood issues from a variety of planning specialists and community representatives. You'll also hear from local residents during three public roundtable meetings and work with your colleagues to reach agreement on the best directions for the Grandview-Woodland Community Plan.

Beginning on Saturday, September 20, 2014, the Assembly will host the first of 10 meetings during which it will conduct its work and prepare a report that will be delivered to Vancouver City Council by June 30, 2015.

Please turn over 

Response required by

**July 31**  
**Call Today**

**1-800-858-0435**

Members of the Citizens' Assembly will meet on the following Saturdays between 9 am and 4 pm.  
**You must be able to attend no fewer than nine of the sessions below:**

September 20, 2014  
October 4, 2014  
October 25, 2014

November 22, 2014  
December 13, 2014  
January 24, 2015

February 28, 2015  
March 28, 2015

April 11, 2015  
April 25, 2015

To volunteer to serve on the Citizens' Assembly on the Grandview-Woodland Community Plan, please phone **1-800-858-0435**, mail in the enclosed form, or register online at [grandview-woodland.ca](http://grandview-woodland.ca) by Thursday, July 31, 2014.

The 48 members of the Assembly will be selected through a blind draw from the pool of volunteers. Every Grandview-Woodland resident, business owner, and property owner who is 16 years or older is eligible to volunteer to serve on the Citizens' Assembly. Please encourage family members, friends and neighbours to volunteer. You do not need to be a Canadian citizen, and there is no cost to participate.

**This is an important opportunity to serve your community and shape the future of Grandview-Woodland.** We sincerely hope you will join us and become a part of this exciting initiative that will put residents like you at the heart of our planning process.

*Sincerely,*



Gregor Robertson  
Mayor of Vancouver  
(On behalf of City Council)



Rachel Magnusson  
Chair, Citizens' Assembly on the  
Grandview-Woodland Community Plan

## How to Register as a Volunteer for the Citizens' Assembly:

- Phone 1-800-858-0435
- Complete the response card enclosed and mail it back in the prepaid envelope
- Register securely online at [grandview-woodland.ca](http://grandview-woodland.ca)

Please ensure you complete one of the above ways of registering by Thursday, July 31, 2014.

The Citizens' Assembly will meet on the following dates between 9 am and 4 pm. You must be able to attend no fewer than nine of the sessions below. **Please check and hold the dates below until the evening of Wednesday, August 6, 2014 to ensure you will be able to participate:**

September 20, 2014  
October 4, 2014  
October 25, 2014

November 22, 2014  
December 13, 2014  
January 24, 2015

February 28, 2015  
March 28, 2015

April 11, 2015  
April 25, 2015

*If you are unable to participate, please encourage family members, friends, and neighbours to volunteer.*

There is no cost to serve on the Citizens' Assembly. Lunch and snacks will be provided and basic travel costs, including parking, will be reimbursed. Childcare and eldercare costs will also be provided as needed. We are committed to assisting all eligible members who have physical, auditory, or visual impairment to participate successfully. If you have any concerns about your ability to participate please phone **1-800-858-0435** or email us at [assembly@grandview-woodland.ca](mailto:assembly@grandview-woodland.ca).

**If you are selected, you will be notified by the evening of Wednesday, August 6, 2014.**

### **What is a Citizens' Assembly?**

A Citizens' Assembly is a representative body of citizens tasked by a government to study, deliberate and develop recommendations on a specific issue. Typically, members of a Citizens' Assembly are randomly selected from among a pool of volunteers who pledge to work on behalf of all members of a community during a fixed term of less than one year. The Assembly's recommendations are generally developed by consensus and are intended to represent the best interests of the community.

### **Why have a Citizens' Assembly in Grandview-Woodland?**

The City of Vancouver wants to strengthen the community's involvement in the creation of the Grandview-Woodland Community Plan.

In April 2012, the City of Vancouver began the process of creating a new Community Plan for the Grandview-Woodland neighbourhood. In addition to extensive planning work, the process included consultations with residents and community organizations in Grandview-Woodland. When the City released its draft Emerging Directions in June 2013, there was concern with some of its proposals. The community asked for additional consultation opportunities to address these issues. City Council decided to create a Citizens' Assembly, an important, pioneering initiative that will put local residents at the centre of the planning process.

### **What will be the focus of the Citizens' Assembly?**

The Citizens' Assembly will develop a final report outlining its recommendations for the Grandview-Woodland Community Plan. The Assembly's final report will be presented to Vancouver City Council no later than June 30, 2015. More specifically, the Assembly will develop:

- A shared 30-year vision describing the community's aspirations for Grandview-Woodland.
- A set of community values to guide neighbourhood change and growth in Grandview-Woodland.
- A set of recommendations for how the Grandview-Woodland Community Plan should address key community concerns and planning issues at a neighbourhood and sub-area scale. These recommendations will help to resolve concerns about the City's June 2013 Emerging Directions draft policy directions.

### **Why are the members of the Assembly randomly selected?**

In 2005, British Columbia created the first Citizens' Assembly in Canada to examine the issue of electoral reform. 15,800 invitations were mailed to randomly identified British Columbians; 1,441 volunteered to serve; and ultimately 161 were randomly selected to participate. Random selection has been used since 2005 to form Assemblies across Canada on a wide range of important issues.

Random selection is an important principle

for any Citizens' Assembly because it provides a fair and unbiased way to select an Assembly's members. It helps ensure that the membership of an Assembly reflects the full diversity of thought and experience within the community.

### **What would be my role as a Citizens' Assembly member?**

Over 10 Saturdays beginning in September 2014 and ending in April 2015, you and your fellow Citizens' Assembly members will learn about community planning and important neighbourhood issues from a variety of planning experts and community representatives. You will also consult with the broader community through three public roundtable meetings and receive reports from City-led community workshops.

You will then work with other Assembly members to reach broad agreement on your recommendations concerning the Grandview-Woodland Community Plan.

### **How will members of the Citizens' Assembly be chosen?**

All residents, business owners, and property owners in Grandview-Woodland are invited to volunteer to serve on the Citizens' Assembly. The deadline to volunteer is July 31, 2014. On August 6, 2014, the 48 members of the Citizens' Assembly will be selected via a random draw from the pool of registered volunteers. We will ensure that this random draw selects:

- equal numbers of men and women;
- representative numbers of members from six neighbourhood zones;
- representative numbers of members from each age cohort; and,
- representative numbers of members who rent their home, own their home or reside in a co-op.

We are also asking volunteers to identify if they are Aboriginal to make certain we have representation from this community. In addition, we will reserve two seats on the Citizens' Assembly for business owners in Grandview-

Woodland and one seat for a property owner who does not reside in the neighbourhood study area.

### **How do I become a member of the Citizens' Assembly?**

First, you must respond to this invitation by no later than July 31, 2014. You can register over the phone, online at [grandview-woodland.ca](http://grandview-woodland.ca), or by mail.

On August 6, 2014, members of the Citizens' Assembly will be randomly selected from among those who have registered as volunteers. If you are selected you will receive a phone call. Subsequently, candidates will need to show proof of residency, or business or property ownership, within the Grandview-Woodland study area (see below).

### **Who is eligible for the Citizens' Assembly?**

To be a member of the Citizens' Assembly you must be aged 16 or over. You must either be a resident of, or own a business or property within, the Grandview-Woodland study area (see map).

Although all residents, business owners, and property owners may register as volunteers, only one volunteer per household or business address will be eligible for membership on the Citizens' Assembly. You do not need to be a Canadian citizen to participate.

### **I am not very familiar with neighbourhood issues—can I still be involved?**

Absolutely. We do not expect you to have any specialized knowledge about the neighbourhood or community planning. Your perspective and experience as a resident, business owner, or property owner in Grandview-Woodland matters most. Staff and experts will be on hand to answer any questions you may have throughout the sessions.

### **Will I get paid to serve on the Assembly?**

We are asking you to donate your time and volunteer as a member of the Assembly. There is no cost to participate. Lunches and snacks will be provided, and basic travel costs, including parking, will be reimbursed. Childcare and

eldercare costs will also be provided as needed. However, we do not provide an honorarium or any additional compensation.

### **I am unsure whether I can attend all 10 Saturday sessions, can I still volunteer?**

It is very important that all members of the Citizens' Assembly attend each session. We realize, however, that this is a significant commitment. At minimum, members must be available to attend at least nine of the ten Saturday sessions. Please consider and confirm your ability to participate before applying.

Each Saturday session will run from 9 am to 4 pm, and the dates of the sessions are:

- *September 20, 2014*
- *October 4, 2014*
- *October 25, 2014*
- *November 22, 2014*
- *December 13, 2014*
- *January 24, 2015*
- *February 28, 2015*
- *March 28, 2015*
- *April 11, 2015*
- *April 25, 2015*

### **If I do not get chosen for the Citizens' Assembly, can I still be involved?**

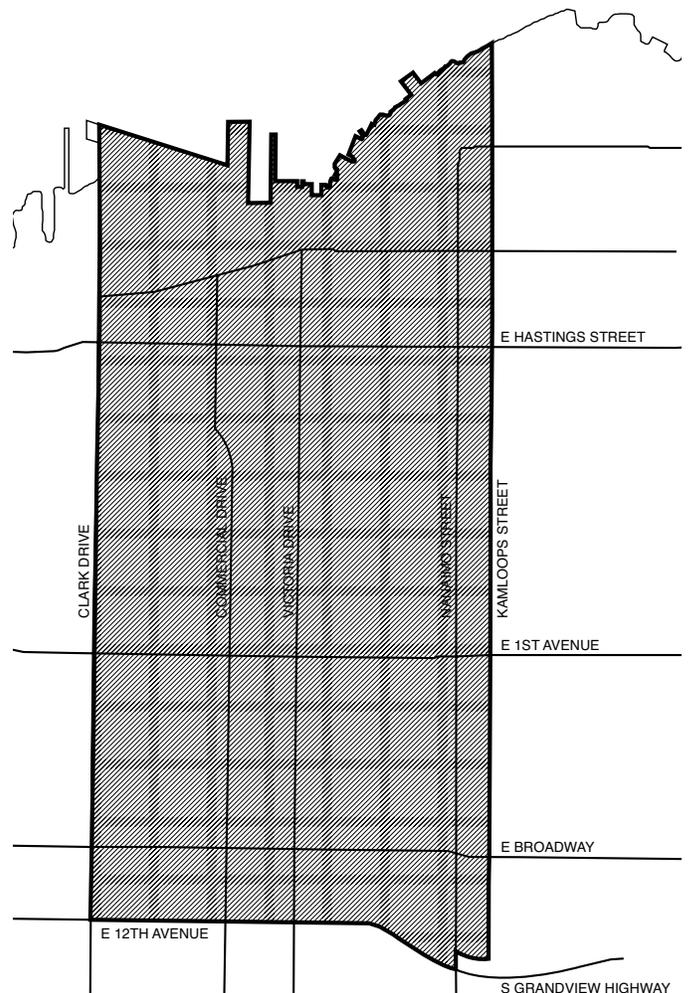
Yes. You can contribute to the process by:

- Attending the three public roundtable meetings hosted by the Citizens' Assembly
- Attending the open sessions of the Citizens' Assembly
- Submitting ideas on the Citizens' Assembly website for the members of the Assembly to consider;
- Following the progress of the Citizens' Assembly on its website;
- Participating in City-led sub-area workshops, which will report back to the Citizens' Assembly.

### **What are the boundaries of the Grandview-Woodland study area?**

For the purposes of the Citizens' Assembly, the Grandview-Woodland study area is defined as:

- West to Clark Drive (east side of street);
- East to Kamloops Street (west side of street);
- North to Burrard Inlet; and
- South to East 12th Avenue (south side of street between Clark and Lakewood), South Grandview Highway (south side of street between Lakewood and Nanaimo), North Grandview Highway (south side, between Nanaimo and Kamloops).



## Who is designing and hosting the Citizens' Assembly?

Following a competitive tender, the City of Vancouver contracted MASS LBP, an independent specialist in the design and delivery of deliberative programs, to lead the Citizens' Assembly. MASS is responsible for the success and impartiality of the work of the Citizens' Assembly. MASS will form an Assembly Design Team, comprised of the Assembly Chair and staff, and will be guided by a Advisory Committee. The City of Vancouver is funding the Citizens' Assembly and will provide planning and logistical support to the Assembly Design Team.

## How will the topics and the speakers of the Citizens' Assembly be chosen?

The topics and speakers for the Citizens' Assembly will be selected during the summer of 2014 by the Assembly Design Team. The Assembly Design Team will draw from previous community consultations conducted by the City of Vancouver, community responses to the draft Emerging Directions, and its own interviews and discussions with community representatives.

The Assembly Design Team will rely on the advice of an Advisory Committee made up of planning and process experts to ensure that it has developed a balanced curriculum for the Citizens' Assembly.

## How to Register as a Volunteer for the Citizens' Assembly:

- Phone 1-800-858-0435
- Complete the response card enclosed and mail it back in the prepaid envelope
- Register securely online at [grandview-woodland.ca](http://grandview-woodland.ca)

Please ensure you complete one of the above ways of registering by Thursday, July 31, 2014.

The Citizens' Assembly will meet on the following dates between 9 am and 4 pm. You must be able to attend no fewer than nine of the sessions below. **Please check and hold the dates below until the evening of Wednesday, August 6, 2014 to ensure you will be able to participate:**

September 20, 2014	November 22, 2014	February 28, 2015	April 11, 2015
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*If you are unable to participate, please encourage family members, friends, and neighbours to volunteer.*

There is no cost to serve on the Citizens' Assembly. Lunch and snacks will be provided and basic travel costs, including parking, will be reimbursed. Childcare and eldercare costs will also be provided as needed. We are committed to assisting all eligible members who have physical, auditory, or visual impairment to participate successfully. If you have any concerns about your ability to participate please phone **1-800-858-0435** or email us at [assembly@grandview-woodland.ca](mailto:assembly@grandview-woodland.ca).

If you are selected, you will be notified by the evening of Wednesday, August 6, 2014.



1) Do you:  Live in G-W  Own a business in G-W  Own property in G-W (check any that apply)

2) Do you:  Own your home  Rent  Live in a co-operative  Other \_\_\_\_\_

3) Do you identify as Aboriginal?  Yes  No

4) I am available for at least 9 of the sessions listed below and am committed to participating:  Yes  No

September 20, 2014  
October 4, 2014  
October 25, 2014

November 22, 2014  
December 13, 2014  
January 24, 2015

February 28, 2015  
March 28, 2015

April 11, 2015  
April 25, 2015

If you are unable to participate, please encourage family members, friends, and neighbours aged 16 and older to volunteer.

The personal information collected on this form is for the purpose of forming a Citizens' Assembly on the Grandview-Woodland Community Plan and public engagement activities related to the Grandview-Woodland planning process. The information provided will be used to randomly select volunteers from the Grandview-Woodland community that reflect the demographic makeup of the community. Any personal information collected will not be retained unless you are selected to participate as a member of the Citizens' Assembly or you request further information about the process. For questions or to request further information please call us at 1-800-858-0435.

Response required by  
**July 31**  
**Call Today**

Return Address

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**Response required by:  
Thursday, July 31, 2014**

Registering by phone ensures  
your response is received by  
the deadline.

**Call us at 1-800-858-0435**



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GRANDVIEW-WOODLAND  
CITIZENS' ASSEMBLY  
PO BOX 47035 RPO DENMAN PLACE  
VANCOUVER BC V6G 9Z9



# Dear Resident,

**We hope that you will volunteer for the Citizens' Assembly.** It's an important opportunity for residents to serve their community and shape the future of Grandview-Woodland.

We appreciate that the Citizens' Assembly is a big commitment — 10 Saturdays, 9 am until 4 pm, from September 2014 to April 2015.

**If you are unable to participate, you can share this invitation with other members of your household aged 16 or older. Please also encourage family members, friends and neighbours to volunteer.**

The Citizens' Assembly will also be hosting three public roundtable meetings and will be asking for community submissions on its website. Please join us and participate in whatever way you can.

Please call me if you have any questions,

—Rachel Magnusson

*Chair, Citizens' Assembly on the*

*Grandview-Woodland Community Plan*

**1-800-858-0435**

# Dear Business Owner,

This is a special invitation to apply to be a member of the Citizens' Assembly on the Grandview-Woodland Community Plan. It's an important opportunity for local business owners, like you, to serve the community and propose recommendations that will shape the neighbourhood over the next 30 years.

**We want you to submit your name for the Citizens' Assembly to ensure that local business' interests are represented.**

We appreciate that the Citizens' Assembly is a big commitment, especially for local business owners — 10 Saturdays, 9 am until 4 pm, from September 2014 to April 2015.

We hope you will join us to become a part of this important initiative that will help shape the future of Grandview-Woodland.

Please call me if you have any questions,

—Rachel Magnusson

*Chair, Citizens' Assembly on the*

*Grandview-Woodland Community Plan*

**1-800-858-0435**

# Dear Property Owner,

This is a special invitation to apply to be a member of the Citizens' Assembly on the Grandview-Woodland Community Plan. It's an important opportunity for property owners, like you, to serve the community and propose recommendations that will shape the neighbourhood over the next 30 years.

***Even if you don't live in Grandview-Woodland, we want you to submit your name for the Citizens' Assembly to ensure that interests of property owners are represented.***

We appreciate that the Citizens' Assembly is a big commitment — 10 Saturdays, 9 am until 4 pm, from September 2014 to April 2015.

We hope you will join us to become a part of this important initiative that will help shape the future of Grandview-Woodland.

Please call me if you have any questions,

—Rachel Magnusson  
*Chair, Citizens' Assembly on the  
Grandview-Woodland Community Plan*

**1-800-858-0435**